

PERSONAL INFORMATION

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Birthday: August 14th, 1971
Marital status: Living together with Martha Sofie Lauridsen (since 1999) – no children
MBTI type: ENTP (Myers-Briggs Type Indicator)

Summary

I am a Master of Science in Chemical engineering, and I have worked with plastic/polymers for more than 20 years. I have worked with various processing technologies, and I have an extensive knowledge on the different polymers and the additives/fillers that can be used to modify them. In the latest years, I have worked a lot with sustainability and composites (fillers and additives in polymers).

I have a Bachelor in Marketing management and an executive MBA in Technology/innovation management. I would be very happy to use my passion for innovation together with my knowledge of technology (especially within polymers) to create new products or product improvements.

My strength is exactly that I can balance my understanding of market and innovation with my knowledge of technology, and I get highly motivated by using this to build business.

Jobs

2017 - Founder / Senior Specialist, Altha ApS

- I have wanted to start my own company for a long time, and now it was finally become a reality.
- I offer my service to companies that has needs within: Plastic knowledge, innovation and sustainability.
- My key statement is: Let's use plastic... the best way possible. It is very intentional that I don't just say: "I do consulting on plastic", because I want to leave a positive impact on the companies I work with.

2016 - 2017 Senior Materials Specialist, VELUX A/S

- I worked in a general material technology department at VELUX. The focus of the department is to maintain, mature and develop new materials – and possibilities within materials – that can give new business opportunities at VELUX.
- My responsibility was thermoplastic, and composites with thermoplastics. This included polymers, additives and fillers. The range was from relatively small and short-term tasks to very large and long-term projects, with potentially huge business impact.
- My scope of work also included the process development – either maturing current processes or introducing new processes at VELUX.
- The work was technical (polymer technology and chemistry) as well as strategic (innovation management and networking).
- I worked close together with material suppliers, universities and other partners in the world of polymers.

2007 - 2016 Senior Project Manager, LEGO System A/S

- I worked in two departments: Concept Center (works with long term technology development) & Materials (long and short term material development).
- I was responsible for developing new opportunities within materials – polymers and additives.
- The work was technical (polymer technology and chemistry) as well as strategic (innovation management and networking).
- My key focus area was finding more environmental friendly materials for the future LEGO products.
- I worked close together with other departments within LEGO: Marketing, Designers, Engineering, Production and Corporate Management.
- I also worked close together with material suppliers, universities and other partners in the world of polymers. Especially I worked together with the universities because I constantly had 2-3 students making their bachelor or master projects within my field.

2004 - 2007 Business unit manager, Color System A/S

- Color System was owned by Primo Danmark, and produced master batches and compounds for the plastic-industry.
- I started as Laboratory Manager with responsibility for sales as well. After just half a year I was appointed to manager of that business unit for the Primo group.
- It was a perfect chance for me to use my positive attitude towards innovation combined with my skills within sales/marketing and polymer technology.
- When I joined the company in 2004 we were 35 people - turnover was 35 mill. kr. with EBIT around 1 mill. kr.
- In 2006 we were 40 people – turnover was 65 mill. kr. with EBIT around 4 mill. kr.
- In 2007 Primo sold Color System A/S to a competitor, and even though I was offered an interesting position in the new organization, I decided that it was time to try a new career path.

2003 - 2004 Account Manager, Arburg A/S

- Arburg is a German producer of injection moulding machines, and I worked for the Danish subsidiary with responsibility for sales in Jutland.
- I had a close cooperation with the German headquarter and other partners around Europe.
- I enjoyed the freedom of driving to different customers in Jutland, but I also missed working with materials. Off course the moulding machines used plastics – but it was not quite the same.

2002 - 2003 Laboratory Manager, Kunststoff-Kemi A/S

- Kunststoff-Kemi produces master batches and single pigment concentrates for the plastic-industry.
- My task was to lead the people in the laboratory and help optimize the production.
- Kunststoff-Kemi is a company with a very well defined business model. However, there was limited possibility for me to introduce new opportunities.
- I decided to leave the company because I was not able to use my skills (and interest) within sales/marketing and especially innovation.

1997 – 2002 Technical Manager, FiberVisions A/S

- FiberVisions produces fibers used in the hygienic-industry – hence diapers, sanitary napkins etc.
- I started in the R&D department with responsibility for a special fiber-type – bi-component fiber.
- Later I also got sales responsibilities. This was a great combination with the technical insight I had, because I could give better advice to the customers, and use the knowledge from sales in the technical development.
- FiberVisions has subsidiary/ventures in USA, China and Japan. I worked closely together with especially Japan and USA, and I even had a 3-4 month stay in USA (Atlanta, Georgia) to improve corporation within R&D.

1992 – 1997 Area Manager, McDonalds A/S

- In order to make some extra money on top of the SU I started to work part time at McDonalds in Herlev.
- It actually turned out to be a great supplement to my study, because I got some great colleagues and a nice social platform that wasn't just other students.
- I was promoted to area manager with responsible for the sales area.
- I was employee of the month two times – and the last year I was employee of the year.

Educational background

2010 – 2012 Executive-MBA (Master in Management of Technology), Aalborg University

The MMT at Aalborg University is an executive MBA that is focused at people with a technical background. It is a 2 year part time education focusing on strategic technological management – and innovation management.

I really enjoyed being part of this and I development some new insights within:

- Change management
- Strategies on: Innovation, technology development and marketing

All reports made during the education (4 in total) focused on specific topics relating to the company I worked in (hence LEGO).

1997 – 2000 Bachelor in Marketing Management (HD-afsætning), University of Southern Denmark

HD is a 4 year Diploma education with a 2 year base and 2 year specialization. I was able to take the first part in one year, because I had a master already.

After I finalized my Master of Science at DTU I knew I needed to expand my technical foundation with a commercial insight – because I felt an interest in both sides, and I knew that this combination could be very strong.

1990 – 1997 Master of Science in Chemical Engineering, DTU/ Technological University of Denmark

The Technical University of Denmark (DTU) is without a doubt the strongest base for chemical engineering in Denmark. Therefore I left my safe base in South/east Jutland for Copenhagen. It was a great time with a lot of new insights, and especially I learned a lot from standing on my own feet at the age of 19.

I did however miss some social network outside the student society – so my part time job at McDonalds was a great chance for that. I even took out a year to work almost full time to get a small break from my studies and make some extra money at the same time.

Skills etc.

Language (scale 1-5 – 5 being perfect):

- Danish: Speak/understand: 5 Write: 5 Read: 5
- English: Speak/understand: 5 Write: 4-5 Read: 5
- German: Speak/understand: 4 Write: 3 Read: 4

Computer skills:

- I have been using Microsoft Office and Outlook professionally for several years, and in general it is easy for me to learn new it-programs.

Personal skills:

- As a person I am very open to new things and possibilities. I like to create something new and work with innovation in general.
- I consider myself a people person. It is natural for me to network and exchange ideas with other. Most people say that humor is important to them, but I actually rated it in my top three values – along with freedom and making a difference.
- I like doing presentations and speaking in front of an audience – and I been told I am not that bad at it...

Personal interests:

- I enjoy the "good life" – taking care of my mental as well as my physical health, e.g. by reading books about personal development and by running, sailing kayak and fitness training.
- I like good food (both cooking it and eating it) and good wine.
- I really like to watch a good movie. I especially have a passion for old Danish movies. I also like more recent and foreign movies - some of my favorites are: The Shawshank Redemption, The Fugitive, Das Leben der Anderen, Groundhog Day and classic Hitchcock movies
- In general I like to play and have fun in my life. I enjoy playing computer games, and I think it keeps me curious and open to new ideas and possibilities.